



FRENCH, ENGLISH, GERMAN, SPANISH

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# EXPERTISE —

Marc Freymond advises Swiss and international clients in key areas of commercial law, with particular expertise in transactional matters.

He assists private companies, start-ups and scale-ups, listed companies, and individuals with a wide range of contractual issues. His work includes sales transactions, mergers and acquisitions, private equity, and venture capital, as well as projects involving business transfers, restructurings and spin-offs.

His expertise also encompasses financing rounds, shareholder agreements, corporate governance, and joint ventures, as well as advising board members, business owners, SMEs and entrepreneurs.

# EXPERIENCE —

- Since 2022: Associate at Borel & Barbey
- 2018-2022: Associate at a law Firm in Geneva
- 2015-2018: Associate at a law Firm in Geneva
- 2014: Master of Laws (LL.M.), New York University, United States
- · 2013: Geneva Bar
- 2011-2013: Trainee lawyer at a law Firm in Geneva
- 2011: Certificate of Advanced Studies in Legal Professions, University of Geneva
- 2010: Master of Law (MLaw), bilingual French-German, University of Fribourg
- 2008: Bachelor of Law (BLaw), bilingual French-German, University of Fribourg

## PRACTICE AREAS —

#### Corporate

private equity & venture capital · mergers & acquisitions · reorganization & restructuring · businesses · start-ups · listed companies · SMB · member of the board of directors · business owners & entrepreneurs

### Banking & Finance

regulation of financial services  $\cdot$  enforcement  $\cdot$  financing  $\cdot$  fintech  $\cdot$  financial institutions

## MEMBERSHIPS ————

- Geneva Bar Association (ODAGE)
- · Swiss Bar Association (FSA)

#### PUBLICATIONS —

2023: Réforme du droit de la SA: que doivent faire les actionnaires?, Bilan, Focus Droit, 02.2023 (with Alexandre Gallopin)

#### SPEAKING ENGAGEMENTS —

2025: Navigating Turbulent Times: Advice for High-Net-Worth Families on Relocation, Structuring, and Asset Protection, Geneva International Legal Week, Geneva International Legal Association, 12.03.2025